

FREE QR Codes **with any order!***

QR codes (quick response codes) are the latest and greatest for increasing the effectiveness of direct marketing campaigns. QR codes are 2 dimensional bar codes on printed material that are scanned by smart phones. The viewer is directed to a specific web page/landing page, video, geo coordinates, or can give details about a business or product.



QR codes can help enhance response rates to direct mail campaigns because they help further engage the customer.

How can you incorporate a QR code on your next project?

Business cards:

Add them to your business cards and potential customers or clients can add you as a contact in their phone with just the click of a button. You can also send them to your website or mobile site or show them a map to your business.

Postcards:

Add a QR code to your next postcard to send prospects to a landing page or PURL advertising your latest sale. You can get your prospect much more information than what fits on a postcard.

Posters:

A QR code on a poster can take the viewer to a webpage, add the event to their phone calendar, to a webpage to buy tickets or even YouTube videos of your event.

QR codes can be put on any printed material including brochures, maps, stickers, newsletters, and more! Call or e-mail us and we'll help you get started on your next print project using a QR code.

(800)675-4656 or 605-224-9999 sales@pryntcomm.com

*Must meet project minimum. PryntComm reserves the right to end this promotion at any time. Cannot be used in combination with any other discount.